



*Distributors in Partnership with Manufacturers
Serving the Nations Utility Industry*

March 13, 2002

Press Release

The **National Association of Utility Distributors** membership has recently voted to change the name of the organization to the **North American Association of Utility Distributors**. The name change was made to better describe the complete area served by the membership.

The organization of electric utility distributors was founded in the mid-80's to address the issues facing the electric utility industry. The mission of the organization is to: (1) foster the business interests of its members; (2) to promote higher business standards and better business methods within the industry of electric utility distributors; (3) to establish and maintain uniformity in the customs and commercial usages of the industry; (4) to acquire, preserve and disseminate valuable business information; and (5) to increase the stature and professionalism of the electric utility distribution industry.

Among the noteworthy challenges that the organization has addressed include staying abreast of the latest state-of-the-art developments relative to e-commerce.

Perhaps the greatest by-product of the organization's efforts has been the formalized "Storm Emergency Restoration Program". The program has gained prominence in the industry since the winter storms of 1993 and 1994 and has continued to grow and benefit utilities throughout North America.

Associate Members were added to the organization in the early 90's. These manufacturers have joined to work hand-in-hand to serve the nation's Utility Industry.

The organization has continued to grow and its Member companies now serve the United States, Canada and Mexico as well as Puerto Rico. The widespread experience of the Member companies as well as their dedication to the utility industry gives them the necessary vision to be the finest wholesale distributors in the electric power utility industry.

For additional information on the North American Association of Utility Distributors, please contact the organization office in Lady Lake, FL, (325)259-3999 or visit our new web site at www.naaud.com.